

**Some SALES FIGURES compared to
CABRIOLETS (softtop) – COUPES (hardtop) and
COUPE CONVERTIBLES (CC) for the same « market segment »
and the same « brand image » – « same country »**

	1 Coupe Convertible (CC) (same number of seats, same category)	for	1 Hardtop Coupe (cheaper) (same number of seats, same category)
	1 Cabriolet (softtop)	for	3 Hardtop Coupes
<u>in Europe</u>	5 Coupe Convertibles (CC)	for	1 Cabriolet (softtop)
<u>in USA</u>	3 Coupe Convertibles (CC)	for	1 Cabriolet (softtop)
	3 Coupe Convertibles (CC) (2+2 seats)	for	1 Coupe Convertible (CC) (2 seats)
	3 Coupe Convertibles (CC) (real 4-seater)	for	1 Coupe Convertible (CC) (2+2 seats)
	2 Coupe Convertibles (CC) (2 seats)	for	3 Coupes, 4-seater (hardtop, cheaper)
	2 Coupes (hardtop) (4 doors, 4-seater)	for	1 Hardtop Coupe (2 doors, 4-seater)